

CONTRACT

KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

And:

Victory Enterprises
5200 SW 30th Street
Davenport, IA 52802

<u>Contract / Revision</u> 967022 /		<u>Alt Order #</u>
<u>Product</u> 10/25/12 - 10/29/12		
<u>Contract Dates</u> 10/25/12 - 10/29/12		<u>Estimate #</u> MO_SCHOELLER_10.2
<u>Advertiser</u> Schoeller/R/ Secretary Of State		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KMBC	<u>Account Executive</u> Jeff Kitzsteiner	<u>Sales Office</u> Kansas City
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KMBC	10/25/12	10/26/12	First News at 6am	6-7am		:30			NM	4	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---22--				4	\$750.00			
N 2	KMBC	10/25/12	10/26/12	Good Morning America	7-9am		:30			NM	4	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---22--				4	\$550.00			
N 3	KMBC	10/25/12	10/26/12	Rachael Ray Show	9-10am		:30			NM	2	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$200.00			
N 4	KMBC	10/25/12	10/26/12	The View	11am-12pm		:30			NM	2	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$350.00			
N 5	KMBC	10/25/12	10/25/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---1---				1	\$275.00			
N 6	KMBC	10/26/12	10/26/12	DR OZ	4PM-5PM		:30			NM	1	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----1--				1	\$350.00			
N 7	KMBC	10/25/12	10/26/12	5pm News	5-530pm		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$850.00			
N 8	KMBC	10/25/12	10/26/12	6pm News	6-630pm		:30			NM	2	\$1,900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
967022 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25

Advertiser	Original Date / Revision
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---11--				2	\$950.00			
N 9	KMBC	10/26/12	10/26/12	630-7p	630-7pm		:30			NM	1	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,400.00			
N 10	KMBC	10/25/12	10/25/12	M-F/SU 10pm News	10-1035pm		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$750.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KMBC	10/22/12-10/28/12		M-F/SU 10pm News	10-1035pm	----Th-----	:30		\$750.00	NM		
Credited												
CREDIT SPOT PER AGENCY												
N 11	KMBC	10/27/12	10/27/12	News Wknd Sat	7-9am		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$350.00			
N 12	KMBC	10/28/12	10/28/12	News Wknd Sun	7-9am		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$400.00			
N 13	KMBC	10/28/12	10/28/12	5pm News Sunday	5-6pm		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$500.00			
N 14	KMBC	10/28/12	10/28/12	Su 10pm news	10-1030pm		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00			
N 15	KMBC	10/29/12	10/29/12	First News at 6am	6-7am		:30			NM	2	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$750.00			
N 16	KMBC	10/29/12	10/29/12	Good Morning America	7-9am		:30			NM	2	\$1,100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$550.00			
N 17	KMBC	10/29/12	10/29/12	Rachael Ray Show	9-10am		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$200.00			
N 18	KMBC	10/29/12	10/29/12	The View	11am-12pm		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
N 19	KMBC	10/29/12	10/29/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
967022 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25

Advertiser	Original Date / Revision
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$275.00			
N 20	KMBC	10/29/12	10/29/12	5pm News	5-530pm		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$850.00			
N 21	KMBC	10/29/12	10/29/12	6pm News	6-630pm		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
N 22	KMBC	10/29/12	10/29/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,200.00			
Totals											33	\$21,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	23	\$13,925.00	\$11,836.25
10/29/12 - 10/29/12	10	\$7,425.00	\$6,311.25
Totals	33	\$21,350.00	\$18,147.50

Signature: _____ **Date:** _____

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And:

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Davenport, IA 52802

<u>Contract / Revision</u> 967022 /		<u>Alt Order #</u>
<u>Product</u> 10/25/12 - 10/29/12		
<u>Contract Dates</u> 10/25/12 - 10/29/12		<u>Estimate #</u> MO_SCHOELLER_10.2
<u>Advertiser</u> Schoeller/R/ Secretary Of State		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KMBC	<u>Account Executive</u> Jeff Kitzsteiner	<u>Sales Office</u> Kansas City
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMBC	10/25/12	10/26/12	First News at 6am	6-7am		:30			NM	4	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---22--				4	\$750.00			
N 2	KMBC	10/25/12	10/26/12	Good Morning America	7-9am		:30			NM	4	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---22--				4	\$550.00			
N 3	KMBC	10/25/12	10/26/12	Rachael Ray Show	9-10am		:30			NM	2	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---11--				2	\$200.00			
N 4	KMBC	10/25/12	10/26/12	The View	11am-12pm		:30			NM	2	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---11--				2	\$350.00			
N 5	KMBC	10/25/12	10/25/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$275.00			
N 6	KMBC	10/26/12	10/26/12	DR OZ	4PM-5PM		:30			NM	1	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$350.00			
N 7	KMBC	10/25/12	10/26/12	5pm News	5-530pm		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---11--				2	\$850.00			
N 8	KMBC	10/25/12	10/26/12	6pm News	6-630pm		:30			NM	2	\$1,900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KMBC-TV
KANSAS CITY

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Contract / Revision	Alt Order #
967022 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25-

Advertiser	Original Date / Revision
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

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Week:		10/22/12	10/28/12	---11--				2	\$950.00			
N 9	KMBC	10/26/12	10/26/12	630-7p	630-7pm		:30			NM	1	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,400.00			
N 10	KMBC	10/25/12	10/25/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$750.00			
N 11	KMBC	10/27/12	10/27/12	News Wknd Sat	7-9am		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$350.00			
N 12	KMBC	10/28/12	10/28/12	News Wknd Sun	7-9am		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$400.00			
N 13	KMBC	10/28/12	10/28/12	5pm News Sunday	5-6pm		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$500.00			
N 14	KMBC	10/28/12	10/28/12	Su 10pm news	10-1030pm		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00			
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$750.00			
N 16	KMBC	10/29/12	10/29/12	Good Morning America	7-9am		:30			NM	2	\$1,100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$550.00			
N 17	KMBC	10/29/12	10/29/12	Rachael Ray Show	9-10am		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$200.00			
N 18	KMBC	10/29/12	10/29/12	The View	11am-12pm		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
N 19	KMBC	10/29/12	10/29/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$275.00			
N 20	KMBC	10/29/12	10/29/12	5pm News	5-530pm		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												

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KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
967022 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25

<u>Advertiser</u>	<u>Original Date / Revision</u>
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$850.00			
N 21	KMBC	10/29/12	10/29/12	6pm News	6-630pm		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
N 22	KMBC	10/29/12	10/29/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,200.00			
Totals											34	\$22,100.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	24	\$14,675.00	\$12,473.75
10/29/12 -10/29/12	10	\$7,425.00	\$6,311.25
Totals	34	\$22,100.00	\$18,785.00

Signature: _____ **Date:** _____

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CONTRACT

KMBC-TV 9
KANSAS CITY
KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

And:

Victory Enterprises
5200 SW 30th Street
Davenport, IA 52802

<u>Contract / Revision</u> 967022 /		<u>Alt Order #</u>
<u>Product</u> 10/25/12 - 10/29/12		
<u>Contract Dates</u> 10/25/12 - 10/29/12		<u>Estimate #</u> MO_SCHOELLER_10.2
<u>Advertiser</u> Schoeller/R/ Secretary Of State		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KMBC	<u>Account Executive</u> Jeff Kitzsteiner	<u>Sales Office</u> Kansas City
<u>Special Handling</u> Political Duplicate File Copy		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMBC	10/25/12	10/26/12	First News at 6am	6-7am		:30			NM	4	\$3,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---22--				4	\$750.00			
N 2	KMBC	10/25/12	10/26/12	Good Morning America	7-9am		:30			NM	4	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---22--				4	\$550.00			
N 3	KMBC	10/25/12	10/26/12	Rachael Ray Show	9-10am		:30			NM	2	\$400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$200.00			
N 4	KMBC	10/25/12	10/26/12	The View	11am-12pm		:30			NM	2	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$350.00			
N 5	KMBC	10/25/12	10/25/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---1---				1	\$275.00			
N 6	KMBC	10/26/12	10/26/12	DR OZ	4PM-5PM		:30			NM	1	\$350.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	----1--				1	\$350.00			
N 7	KMBC	10/25/12	10/26/12	5pm News	5-530pm		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	---11--				2	\$850.00			
N 8	KMBC	10/25/12	10/26/12	6pm News	6-630pm		:30			NM	2	\$1,900.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KMBC
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Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

Contract / Revision	Alt Order #
967022 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25-

Advertiser	Original Date / Revision
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---11--				2	\$950.00			
N 9	KMBC	10/26/12	10/26/12	630-7p	630-7pm		:30			NM	1	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----1--				1	\$1,400.00			
N 10	KMBC	10/25/12	10/25/12	M-F/SU 10pm News	10-1035pm		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$750.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KMBC	10/22/12-10/28/12		M-F/SU 10pm News	10-1035pm	----Th-----	:30		\$750.00	NM		
Credited												
CREDIT SPOT PER AGENCY												
N 11	KMBC	10/27/12	10/27/12	News Wknd Sat	7-9am		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$350.00			
N 12	KMBC	10/28/12	10/28/12	News Wknd Sun	7-9am		:30			NM	1	\$400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$400.00			
N 13	KMBC	10/28/12	10/28/12	5pm News Sunday	5-6pm		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$500.00			
N 14	KMBC	10/28/12	10/28/12	Su 10pm news	10-1030pm		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$750.00			
N 15	KMBC	10/29/12	10/29/12	First News at 6am	6-7am		:30			NM	2	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$750.00			
N 16	KMBC	10/29/12	10/29/12	Good Morning America	7-9am		:30			NM	2	\$1,100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$550.00			
N 17	KMBC	10/29/12	10/29/12	Rachael Ray Show	9-10am		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$200.00			
N 18	KMBC	10/29/12	10/29/12	The View	11am-12pm		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$350.00			
N 19	KMBC	10/29/12	10/29/12	Dr. Phil	3-4pm		:30			NM	1	\$275.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
967022 /	

Contract Dates	Product	Estimate #
10/25/12 - 10/29/12	10/25/12 - 10/29/12	MO_SCHOELLER_10.25-

Advertiser	Original Date / Revision
Schoeller/R/ Secretary Of	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$275.00			
N 20	KMBC	10/29/12	10/29/12	5pm News	5-530pm		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$850.00			
N 21	KMBC	10/29/12	10/29/12	6pm News	6-630pm		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
N 22	KMBC	10/29/12	10/29/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$2,200.00			
Totals											33	\$21,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	23	\$13,925.00	\$11,836.25
10/29/12 - 10/29/12	10	\$7,425.00	\$6,311.25
Totals	33	\$21,350.00	\$18,147.50

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

10/24/2012

I, Leslie Gillette,
being/on behalf of: Shane Schoeller, a legally
qualified candidate of the Republican political
party for the office of: Secretary of State
in the General
election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE	BUY		

Total Charges: SEE BUY

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Schoeller for Missouri

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Curtman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/24/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title